

Terms and Conditions

- Membership of Trader 102 is limited to one 102 Membership per Operating Company site.
- Membership is limited to 'Operators Only' on proof, where requested, of appropriate O licence.
- Membership starts from date of payment and lasts for 12 calendar months encompassing 51 issues of routeone from an advertising perspective.
- Annual Trader 102 Membership entitles the member to a minimum of two copies of **routeone** Contacts Directory and a minimum one copy of the CDC Yearbook, as and when published.
- Membership entitles members to 50% discount off the rate card price for recruitment advertising within **routeone**, there are no limitations on frequency.
- Irish Operators pay £119 Trader 102 Membership fee PLUS £49 postage contribution.
- Other overseas Operators do not qualify for Trader 102 Membership.
- Trader 102 adverts needing to go in an appropriate classified section MUST be booked and confirmed by 15.00 on the Monday prior to publication for that weeks issue of **routeone**.
- Any Trader 102 adverts received beyond 15.00 Monday will be placed in the Exchange/Stop Press section of **routeone** for that weeks issue.
- Final Deadline for Trader 102 adverts for that particular weeks issue of **routeone** is 12.00 Tuesday.
- Sufficient copy applicable to a 4 x 1 boxed advert will NOT be allowed to be inflated to a larger ad size.
- No colour will be allowed on Trader 102 adverts.
- Trader 102 boxed adverts are limited to text only.
- It is allowable for Trader 102 adverts to be merged in any one week, making an 8x1 or a 4x2 boxed advert.
- All advertisements will appear under the heading relating to the vehicle make.
- The responsibility for re-booking of Trader 102 adverts will be on the Trader 102 member. No renewal calls will be made by routeone on any Trader 102 adverts.
- It is not allowed to store entitlement to Trader 102 adverts on a week by week basis building up a credit. They are only allowed on a week by week basis.
- **routeoneGold** subscribers may upgrade to Trader 102 at a cost pro-rata to the remaining period of their existing subscription, full details on request.

